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**Position:** Sales Lead/Brand Ambassador  
**Job Type:** Commission  
**Location:** Remote

### **General Description**

BARDOWN is an apparel company specializing in jerseys and fanwear. Founded in 2009, in our short company history we have already eclipsed servicing over 500 partners across North America in the sports and collegiate industries.

As a result of this hyper growth, BARDOWN proudly launched BARDOWN Lacrosse (BDX) in 2022. In this short amount of time, we have gained a tremendous amount of excitement and momentum. Most recently being named the official apparel of the 2022 Minto Cup and the successful launch of the NLL Online Shop and partnership with Back of the Bird.

BDX has launched its minor lacrosse jersey and teamwear program for the 2023 season. These partnerships have positioned the brand for exponential growth, and we are very excited for the future.

### **The Position**

Reporting into the Lacrosse Sales Manager – You will be responsible for creating meaningful relationships with customers and educating them on the BDX Lacrosse Brand by partnering with them on our products such as lacrosse jerseys and apparel programs.

The successful candidate will be able to demonstrate their passion and knowledge for the game of lacrosse, with the goal of signing prospective customers (Lacrosse Associates) to our BDX Brand while creating an enjoyable experience for them.

You are part of an exciting new brand in Lacrosse, which was founded from one of the fastest and most well-known sports brands in Canada. Our goal is to help you achieve your personal and professional goals through BDX, by enabling you to continue your passion in a sport that we all have grown to love.

### **Responsibilities**

- Prospect existing Lacrosse Associations in your respective location
- Drive sales by educating associations on our brand and products.
- Actively participate in lacrosse tournaments/events when required to promote the BDX Brand.
- Successfully achieve sales goals set forth by our company.

- Demonstrate a high level of lacrosse knowledge and create experiences that go above and beyond for the customer.
- Ensure you are aware of all our company's direction and procedure.

### **BDX Brand Ambassador Goals**

- Establish bid proposal dates for all Lacrosse Associations in your location.
- Utilize Association current logo, previous jerseys, and color to generate sample products for presentations.
- Achieve sales goals and business results.

### **BARDOWN Support**

- Company Graphics
- Customer Service Assistance
- Generating Sample Kits for demos
- Web Programming assistance for further promotion through our company website
- Accounts Receivable & Accounts Payable
- Merchandise Buying
- Prospective Association List as the foundation for your client base.